

Summary

Papago FITA Archery Club is the largest target archery club in Arizona. It organizes and manages a large number of tournaments and the Arizona JOAD State Outdoor championships in the state.

The Club needed a registration solution that could provide a simpler way to manage events and registrations. They desired a solution that met the specific needs of archery tournaments.

Compete-At's Event Manager was the chosen solution. Event Manager is not only a "best of breed" online event management platform but it is also designed to meet the specific needs of archery clubs.



About Compete-At

Compete-At provides tailored online event management solutions to meet the unique needs of select sports. Clubs, national organizations and associations rely on Compete-At to manage world class events. Visit us online at: www.Compete-At.com

Background

Papago FITA Archery Club (PFA), the largest target archery club in Arizona, hosts numerous tournaments and JOAD championships for adults and children of all ages. Recently they hosted the 2007 AZ State JOAD Outdoor Championships. The PFA was in search of an easier way to register archers and streamline the logistics of running archery events.

The Challenge

Being the largest archery club in Arizona, PFA oversees a large number of archers and will host over ten events in 2008. PFA needed a way to simplify their registration, but had difficulty deciding what approach to take. They had the option of building their own system that was tailored to meet their needs or using an existing generic registration system they found online. Due to budget and time constraints, PFA felt that it was not feasible to build their own system. They also felt that the generic online systems didn't understand the specific needs of archery tournaments and provided little more than a credit card gateway. In short, PFA needed a solution that was easy to use, low-cost, required little technical experience, and could meet their specific needs as archery tournament organizers.

The Solution

Compete-At's Event Manager platform was ultimately chosen as the preferred solution to manage online registration and event planning logistics. Compete-At understands the sport of archery and provides a tailored solution for local, regional and international archery organizations. Event Manager enables archery clubs to easily configure events. This, in turn, makes it easier for archers to register and fulfill custom waivers and requirements. This allows the Club to focus on overseeing the details of the event itself rather than manually process paper registrations.

"We were looking for a tailored solution that would work best for archery. Many systems on the market were too generic and we wanted a solution that would be unique to the needs of archers," says Mike Cullumber, President and Level II coach at PFA. *"Compete-At was the best solution available and has proven to be a success for our club and archers. Our event registration process runs much more smoothly. Compete-At has provided us and archers everywhere with a great turnkey registration system and are willing to listen to new ideas about how to tailor the system to our needs."*

Compete-At's Event Manager has successfully helped Papago FITA Archery Club Challenge transition from a paper-based manual process to a streamlined event management system. All of the data collected during registration is exportable in Excel format, automated notifications are sent to registrants and financial reports and budgeting tools are also provided.

More About Event Manager

Compete-At's Event Manager is a secure online platform tailored to meet the unique planning needs of competitive sports like archery. Unlike "league based" or one-size-fits-all solutions, Event Manager is specifically designed and tailored to alleviate the headaches of event management while handling all sport specific disciplines at local, regional and international levels.